



Commercial information requirements for beverages subject to **NMX-V-049- NORMEX-2004**; **drinks with Tequila as an ingredient**, in relation to section 12 of the Tequila standar: **NOM-006-SCFI-2012 Alcoholic Beverages- Tequila-Specifications**.

1. COMMERCIAL INFORMATION of the product intended for the EXPORT market:

Each container must display in an emphasized and legible way, the following information:

- Generic name of the product (liqueur from/with Tequila, cream from/with Tequila, cocktail from/with Tequila or alcoholic beverage prepared from/with Tequila, or a similar one based on the regulations of the destination country).
- Product Brand.
- Net content (based on the regulations of the destination country).
- Alcoholic content (based on the regulations of the destination country).
- Precautionary legend (based on the regulations of the destination country).
- Official NOM number of the authorized producer and CRT acronym.
- The category and class of Tequila used in the mixture, which must be preceded by the legend “made with ___” or a similar one.
- Production batch.
- When the total alcoholic content of the product is exclusively 100% agave Tequila, this fact may be mentioned on the label. These products may only be packaged in the area protected by the DOT.
- The list of ingredients is mandatory for cocktails and prepared alcoholic beverages.
- In no case may the word Tequila be displayed predominantly in terms of the size of its characters and/or typographical characteristics, with respect to the rest of the commercial information expressed in the product.

2. COMMERCIAL INFORMATION of the product intended for DOMESTIC TRADE (Mexico):

Each container must display in an emphasized and legible way, the following information in the Spanish language:

- Generic name of the product (liqueur from/with Tequila, cream from/with Tequila, cocktail from/with Tequila or alcoholic beverage prepared from/with Tequila)
- Product brand.
- Net content (based on NOM-030-SCFI).
- Alcoholic content (based on NOM-142-SSA1).
- The category and class of Tequila used in the mixture, which must be preceded by the legend “made with ___” or a similar one.
- When the total alcoholic content of the product is exclusively 100% agave Tequila, this fact may be mentioned on the label. These products may only be packaged in the area protected by the Appellation of Origin Tequila.
- Precautionary legend of the country of origin.
- Official NOM, number authorized producer and CRT acronym.
- Production batch.
- Name or company name of the packager and tax address.
- Cautionary legend and prohibition logos (based on NOM-142-SSA1).
- The list of ingredients is mandatory for cocktails and prepared alcoholic beverages
- In no case may the word Tequila be displayed predominantly in terms of the size of its characters and/or typographical characteristics, with respect to the rest of the commercial information expressed in the product.